



PRESS RELEASE

FOR IMMEDIATE RELEASE

Attention culture and entertainment editors

Virtual singer brought to life at Otakuthon

MONTREAL – July 27th, 2017. Otakuthon manga festival welcomes virtual artist IA for her very first live performance in Canada. The concert will take place on Friday, August 4th, 2017 at 8:00 PM at Palais des congrès de Montréal.

IA is a *Vocaloid*, a humanoid persona voiced by a singing synthesizer application. She will be appearing on stage as a hologram.

Party a GO-GO is IA's solo concert, in which she is performing around the world. A unique show where band, dancers, featured guests and technology came together for the first time on the stage of Akasaka Blitz in Tokyo, in 2015. The first ever live concert now became a world tour and is hosted in 7 countries.

Otakuthon presents many other shows hosted this time by guests in the flesh. The Japanese rock band MAN WITH A MISSION, a concert performing the soundtrack from the popular video game *Final Fantasy* as well as a geek-themed burlesque show from *Burlesgeek* are also eagerly expected.

WHEN? : Friday August 4th, 2017 from 10 AM to 6 AM
Saturday August 5th, 2017 from 10 AM to 6 AM
Sunday August 6th, 2017 from 10 AM to 6 PM

WHERE? : Palais des congrès de Montréal
201 Viger Ouest Avenue
Montreal (Québec) H2Z 1H2

ABOUT OTAKUTHON

Otakuthon is Canada's second largest festival celebrating Japanese animation (anime), graphic novels (manga), gaming, and pop culture. The first of its kind in Montreal, Otakuthon is a full-fledged, bilingual anime convention that features a number of special guests as well as many activities and events spotlighting all the aspects of the Japanese culture. Each year, the event is organized by passionate volunteers who give their free time to make a convention for fans by fans.

SOCIAL MEDIA LINKS

Web Site : <http://www.otakuthon.com/2017/home>

Facebook : <https://www.facebook.com/OtakuthonMTL/>

Twitter : <https://twitter.com/otakuthon>

Instagram : <https://www.instagram.com/otakuthonmontreal/>

Flickr : <https://www.flickr.com/photos/otakuthon>

CONTACT

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